

Digital Image Licence Release Form

Version 1.0 – 21st January 2023

Release form type: Public Cosplay Events

Photographer: Stefan Frizzel

Licensor: Hover Media Cosplay (Hover Media Ltd)

For the purposes of this licence, the client shall refer to the person who downloaded the images containing this attached licence. Before downloading the photos, the client was required to agree to this licence.

Media Platforms

- Social media: Allowed
- Personally owned mobile & tablet devices: Allowed
- Personally owned laptops and desktops: Allowed
- All other digital and physical platforms: Not allowed

Usage

Usage allowed

- Personal (the client must be visibly present in the photographs)

Usage not allowed

- Editorial usage
- Commercial usage
- Any other usage not listed

If a 3rd party wishes to use the images, or uses the images without consent, please contact enquiries@hovermediacosplay.com

Attribution

Please attribute Hover Media Cosplay when using the images public.

For social media, please utilise the platform's tagging features to link to Hover Media Cosplay, for example, on Instagram, tag **@hovermediacosplay** in the image.

Under §77/78 of the Copyright, Designs & Patents Act 1988, The photographer asserts their moral right to be identified as the Author of the Photographs.

The Right to Edit

The client may edit the image to alter the brightness, contrast or colour and other similar alterations to suit their creative tastes. The client may also replace backgrounds, apply special effects and overlays.

The photographer reserves the right to require alterations are removed, reversed or deleted if the photographer believes the alterations to be harmful, derogatory, distasteful or damaging to the photographer's or licensor's brand image.

Licence Duration

The licence has no fixed expiration date but is subject to termination detailed below.

Termination

The licence can be terminated immediately by the Licensor or Photographer at any time, for any reason.

Upon expiry, all copies of the images stored by the client must be deleted and removed from all devices and social media content, including social media posts. Refusal to do so will result in fees for usage (see below) or legal action.

Fees

No fee is required from the client to use images in compliance with this licence. For the purposes of fees for non-compliance, breach of contract, or any legal proceedings, the photographer's current Base Usage Rate is £650 ex VAT and usage fees are calculated using the Association of Photographers Usage Calculator.

Intellectual Property Rights

The photographer retains ownership and intellectual property rights of all images. Nothing in this agreement shall operate to transfer, assign or otherwise grant any party any right or interest in the photographer's intellectual property rights.

Any use, under any conditions not specifically allowed for in this agreement, may constitute a violation of the copyright laws of England and Wales of international copyright agreements.

Additional Clauses

The photographer remains owner and copyright holder of the images and reserves the right to revoke this licence at any time, for any reason.